

World Book Day changes lives through a love of books and shared reading. Our mission is to promote reading for pleasure, offering every child and young person the chance to have a book of their own. World Book Day is an opportunity for everyone to celebrate the joy of reading. Visit worldbookday.com for brilliant ideas and resources for reading together at home. Your £1 book token is available below.



The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Please note:

- The £1 book token can be exchanged for one of our exclusive, new £1 books (see the full line-up at worldbookday.com/books/) OR for getting £1 off any book or audiobook costing £2.99 or more in participating bookshops and supermarkets.
- The book token is valid from Thursday 18 February Sunday 28 March 2021. Participating booksellers will honour the tokens beyond the 28 March while stocks last. Please contact your local bookseller to check if they are able to offer £1 off other titles.
- The book token can ONLY be used in participating bookshops (find your nearest at booksellers.org.uk/wbd)
- The book token can be printed out and taken to your local bookseller. Some booksellers will accept the voucher on a phone or tablet screen. Please check before you visit.
- The digital £1 book token cannot be redeemed online.
- The digital £1 book token is intended for **SINGLE-USE ONLY**.

For full Terms & Conditions, visit **worldbookday.com/terms-conditions/** Visit our FAQ page to answer all your questions: **worldbookday.com/about-us/frequently-asked-questions/** To contact the World Book Day team, **email wbd@education.co.uk**.





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